Hocmai.vn - Online learning platform

Nome dell'ente che lo ha realizzato /ORGANIZATION/INSTITUTE PRESENTING THE EDUCATION
PROJECT: *:
Regione/Region: Asia
Paese/ Country: Vietnam
Città/ City: Hanoi
Descrizione del progetto/Describe the project : We realise that Vietnamese students face three comm
more access to qualified teachers; students are not p
traditional classes ; and students are not familiar with
purposes. For the betterment of young generations' f
platform named Hocmai.vn, with the aim of promoting
and contributing to the sustainable development of V
platform Hocmai.vn is a management and organizatio
learning activities. Hocmai.vn allows teachers to desi
online courses, while ensuring that all students in cla
quality teachers and receive suitable personal learnin
enhance their learning abilities and overcome the fea
assessments. Hocmai.vn digitizes educational conten
test banks for assessing learners, free online library,
and community connections. Those aforementioned
students' study habits. Hocmai.vn uses adaptive learn
style of every student, as per the pace, size and style
knowledge via multimedia lessons compiled and taug
through exercises and online question banks attache
answered by specialized advisors through a multi-cha
exchange knowledge with other students accessing H
online testing and exam system. As of July 2019, Ho
programs, nearly 1,200 courses with more than 35,00
lessons); an adaptive testing system with over 200,00
updated; and a free e-library with nearly 10,000 learn
month.Launched in 2007, hocmai.vn is the first move
and ASEAN region. Today 3.8 million students have
Categoria del progetto/Project category : Educazione fino ai 15 anni/Up to 15 years
Link al video di presentazione/Link to the presentation video: https://www.youtube.com/watch?v=Z

In che modo il progetto usa le tecnologie in modo innovativo/Use of technologies ...: Hocmai.vn u
Question an
features, Ne
70 learning p
per video les
continuously
50,000 visits

Indicare gli elementi di innovazione del progetto:/ What are the technological aspects of the project?: Hocmai.vn
to Vietnam
regardless
experience
the teacher
Assessmen
analysis an
experience,
students ba
pace and st
the learning
knowlege in
forum, Face
make friend
Hocmai.vn
applying cu
agenda for

Quali sono gli aspetti tecnologici del progetto?What are the technological aspects of the project?: 1. Technica
the combina
Programmin
ASP.NET; M
application s
source to se
learning and
combination
Content Ma
System to n
Mobile App;
creation suc
lessons; Au
lessons

Con quanti utenti interagisce il progetto?/How many users does the project interact with? : By 2019, Viet
55% of popul
73 % Internet
Vietnam allo
attracted nea
than US$ 4 b
major catego
dominant, bu
group are get
children; The
Mathematics,
examination;

considered as 'younger' compared to the previous 2 groups, as Vietnamese have just paid more attention to such fields recently. Hocmai.vn provides online education programs for students from grades 1 to 12 for all subjects following Vietnamese curriculum and education program. As of July 2019, Hocmai.vn is the online learning platform with the largest number of registered students in Vietnam with more than 3.8 million users with new users registered annually from 400 to 500 thousands new users. There is about 5% of Vietnamese students have registered and studied with Hocmai.vn to date. According to data from Similar Web in 2018, Hocmai.vn is the 176th most visited website in the world. Hocmai.vn directly manages HOCMAI learning forum - the largest learning social network for students in the ASEAN region with more than 2.5 million members and 3 million visits per month.

Di quali mezzi o canali si avvale il progetto?/Which media or channels does the project For conne
use?: Forum, Fa
On these
issues. In
News and
education

Il progetto è già stato replicato? /Has the project already been replicated? : Hocmai.vn focuses on
developing more usefu
on information & comm
programs for students.

Quali sono le aspettative future?/What are future expectations?: As of July 2019, Hocmai.vn is the
registered students in Vietnam wit
annually from 400 to 500 thousand
have registered and studied with H
2018, Hocmai.vn was the educatio
Education category. The average
be 61% by 2020. According to the
Promote SDG4 in 2030 agenda in
motto: ensure inclusive and equita
opportunities for all. (2) Support th
education to ethnic minorities, and
GJC 2019 creates favourable cond
other international competitors. Th
initiatives to step by step enhance

Allegati/Attachments: gjc_2019_-_hocmai.vn_presentation.pdf [1]
Durata progetto/project duration:
The word "Hocmai" in "Hocmai.vn" means "lifelong learning". We set this name with the aim of maintaining and developing our product to serve our social community forever. Hocmai.vn is constantly updated and improved to meet learning needs of students
Tipologia dell'ente/Kind of organization:
Company

Fondazione Mondo Digitale
Via del Quadraro, 102 / 00174 - Roma (Italia)

URL di origine: https://gjc.it/content/hocmaivn-online-learning-platform

Collegamenti
[1] https://gjc.it/system/files/progetti/allegati/gjc_2019_-_hocmai.vn_presentation.pdf