



# Global Junior Challenge

Projects to share the future

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## Paese, Città/Regione

**Paese:** South Africa

**Città:** South Africa (Pietermaritzburg / KwaZulu Natal)

## Organizzazione

**Nome dell'ente o associazione:** Outreach Social Care Project

**Contesto dell'ente o dell'associazione che presenta il progetto:** Association

## Sito Web

<http://www.facebook.com/outreachsocialcareproject>

## Legge sulla privacy

Consenso al trattamento dei dati personali

**Acconsenti al trattamento dei dati personali?:** Autorizzo la FMD al trattamento dei miei dati perso

## Tipo di progetto

Educazione fino ai 18 anni

## Descrizione del progetto

**Description Frase (max. 500 characters):**

It gives youth the tools to access a range of socio-economic and political rights.

**Project Summary (max. 2000 characters):**

The idea was born we have realised that ICT plays an important role in youth, especially girls and young women in facilitating community engagement with civil society; technology inspires to maximize the full potential and positive establishment connections with the communities. "Technology has become the driving force of change in the modern world. It has altered our

economic structures and ways we communicate”. – Bill and Melinda Gates Foundation

Access to knowledge has become an effective force for transforming social, economic and political life globally. Thousands of girls leave schools with the hope of developing a career and sustainable life that often turns into a daydream.

ICT literacy plays a vital role in the growth and development of any nation, and research has shown that the higher the rate of ICT literacy, the better the potential to succeed. A high level of ICT literacy can reduce poverty and crime, contribute to economic growth, and improve the quality of life because people, when they can read information regarding HIV/Aids and other social issues, are able to make informed choices and feel more confident about them-selves. With an HIV prevalence rate of 16.6 per cent amongst South Africans aged between 15 – 49 years, South Africa has the largest HIV epidemic in the world.

It is estimated that 316 900 adult South Africans and 63 600 South African children were newly infected with HIV during 2011. This equates to an incidence of 1042 new HIV infections per day.

National mortality has strikingly increased by more than 86 per cent between 1997 and 2011 and HIV has been a significant contributor.

By 2011, the country had an estimated 2.01 million orphaned children as a result of AIDS. The integration of HIV/AIDS awareness into ICT literacy skills training is an innovative method that attracts girls and women, it's motivates them to continue participating in the project now and beyond.

## **Da quando è funzionante il vostro progetto?**

2013-11-29 23:00:00

## **Obiettivi ed elementi di innovazione**

Addressing ICT's and delivering quality computer training and the use of mobile phone for youth, especially girls and young women in townships and rural communities of KwaZulu Natal, South Africa is perhaps the greatest challenge facing South Africa. Accessing to global information through ICT, has empowered the disadvantaged communities to make informed choices and decisions regarding their socio-economic development and be effective in the society.

In the rural context, ICT and related e-applications has enhanced opportunities to generate income and combat poverty, hunger, ill-health and illiteracy, and are keys to improving governance and rural services. As we bridge the digital divide, we narrow the chasm that separates those with and without access to information and knowledge, thereby broadening opportunities for better life. Greater access means earlier achievement of the United Nations Millennium Development Goals. It means less poverty and hunger, and more environmental sustainability. And it has translated into greater equality and empowerment for youth, especially girls and women.

Information Communication and Technology- ICT has provided sustainable solutions. Today's ICT cuts across all fields of life and governance. The ICT industry offers exciting job opportunities to people with computer skills.

## **Risultati**

**Describe the results achieved by your project How do you measure (parameters) these.**

**(max. 2000 characters):** This Project has produced changes in attitudes and increased knowledge and equipped and motivated the community and individuals to continue providing support to youth, especially girls and young women after the project has ended. To scale up and strengthen the activities, more involvement of the beneficiaries and their communities in planning to completion ensuring that they take active role and ownership in the project for sustainability can be ensured. The Project has used ICT literacy to bring about positive changes in girls and young women's daily life. We desired to see the girls and young women at the centre of the project for sustainability and accountability. The Project has involved all the stakeholders including the communities and the beneficiaries which are key to the success and project sustainability to take the ownership of the project. To be able to take control of their lives, and the successful project being replicated elsewhere, various monitoring tools have been put in place such as reporting, monthly meetings, peer-to-peer advisory meetings have been held regularly and information has been channelled to regularly review the progress of the project with all stakeholders including the primary beneficiaries. Monitoring and Evaluation Officer and facilitators compiled weekly reports including a description of training attendance, full participation in the project, home visits, challenges and situations; challenges faced and required follow-up steps. Counselling sessions were recorded in individual's file, together with home visit reports. see more in the attached report.

**How many users interact with your project monthly and what are the preferred forms of interaction? (max. 500 characters):**

The project has been monitoring the impact on mass social media. We value the feedback we can get from the very bottom.

## Sostenibilità

**What is the full duration of your project (from beginning to end)?:** Da 1 a 3 anni

**What is the approximate total budget for your project (in Euro)?:** Da 75.001 a 500.000 Euro

**What is the source of funding for your project?:** Sponsorizzazioni

**Il progetto è economicamente autosufficiente?:** No

**Since when?:** 2014-04-29 22:00:00

**When is it expected to become self-sufficient?:** 2016-12-30 23:00:00

## Trasferibilità

**Has your project been replicated/adapted elsewhere?:** No

**What lessons can others learn from your project? (max. 1500 characters):**

ICT Education for youth has brought about a change in the lives of people. Education with minimal resources is considered the biggest tool for change where we are currently working. We want to replicate the model. The integration of HIV/AIDS education that attracts girls and women is a key and beyond. To conduct small oral teaching sessions.

assessments to be conducted and at end of the project to evaluate the overall of the achievement of the project. This information is the key to the organisation to measure the impact, the success and the achievement of the project and how you can improve in the future and how the project can be replicate in the other communities.

This information will give the beneficiaries an idea if they did achieve their goals and able to go to the next level in their life.

To be committed and empowered disadvantaged and underprivileged girls and young women who may have thought they would never be able to do that as we are living in a World of 4 R's: Reading, wRiting, aRithmetic and computeR literacy

**Are you available to help others to start or work on similar projects?:** Sì

## Informazioni aggiuntive

**Barriers and Solutions (max. 1000 characters):** In the initial time the communities were not collaborating due to negative perception towards ICT education, especially for girls. We started to make them aware of the important of the ICT and now we are learning valuable lessons may be learned from best practices. We are at the best level of ICT integration in the educational system. We are working with policymakers and planners, educators, education administrators to consider include educational policy and planning, infrastructure, capacity building, and financing. "The program starts with the youth and their communities and then demonstrate their voices heard on these issues." "It is important to make it a non-threatening, fun way." "Life's most persistent art is doing for others"

**Future plans and wish list (max. 750 characters):** see the attached form

Youth <sup>[1]</sup> Access <sup>[2]</sup> ICT <sup>[3]</sup>

Fondazione Mondo Digitale

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**URL di origine:** <https://gjc.it/progetti/ict-based-community-development-project-south-africa>

### Collegamenti

[1] <https://gjc.it/category/parole-chiave-separate-da-virgole/youth>

[2] <https://gjc.it/category/keywords-separate-with-commas/access>

[3] <https://gjc.it/category/parole-chiave-separate-da-virgole/ict>