Paese, Città/Regione

Paese: Poland
Città: Gliwice (?l?skie Region)

Organizzazione

Nome dell'ente o associazione: MEAKULTURA Foundation
Contesto dell'ente o dell'associazione che presenta il progetto: Cultural Institution (foundations, mu

Sito Web

http://www.fundacjameakultura.pl; http://meakultura.pl

Legge sulla privacy

Consenso al trattamento dei dati personali
Acconsenti al trattamento dei dati personali?: Autorizzo la FMD al trattamento dei miei dati perso

Tipo di progetto

Inserimento dei giovani nel mondo del lavoro

Descrizione del progetto

Description Frase (max. 500 characters):

Promoting e-learning and e-writing about music (musical journalism and video-lectures) which help to develop knowledge and skills for future journalists: musicologists, humanists etc.

Project Summary (max. 2000 characters):

MEAKULTURA was established in order to help young journalists and musicologists to appear in labour market. Academic teachers and the best graduates gave rise to a foundation and a non-profit music magazine in which both highly achieved students and young graduates

and their teachers can publish their work. Editorial offices are scattered around Europe, the world even (Brussels, London, Berkeley) and the staff communicates via the Internet only. Internships and workshops are conducted via Skype where the youth is taught how to become modern journalists (the goal of the online workshops on music journalism is to improve writing skills of people interested in professional conquest of music press market, which is why they are intended for people in artistic majors, humanities, as well as high school students, especially students of music schools).

Participants will familiarize with modern journalism standards, will be trained within the scope of CMS system which allows them to upload their own articles in accordance with the rules of editing.

The best texts shall be published in the MEAKULTURA.pl magazine. Direct contact with mentor/specialist allows the students to improve their language skills and practice creating various types of texts (such as press releases, reviews and feature articles, interviews or popular science articles), films, work in PR. MEAKULTURA has become an alternative to university student internships and practices which fail to prepare for the nowadays labour market. We also reach people from smaller cities, the disabled. Additionally, for educational purposes, we try to use all the available multimedia and the knowledge of experienced editors in order to inspire and allow development for our collaborators. We create short video-lectures by university professors (Lectures by PhD Krzysztof Moraczewski were even nominated for the Polish Press Agency award "Science on the Internet").

MEAKULTURA was created by PhD Marlena Wieczorek, musicologist from Poznan, who noticed the difficulty for the humanists and musicologists to find employment. About 40 people are members of the editorial staff, including several in supervisory positions (all of whom present a high professional level). Every year we sent information about the trainings to the Universities from which the best trainees are selected, we also cooperate with the National Centre for Culture in internship programs.

Da quando è funzionante il vostro progetto?

2012-02-28 23:00:00

Obiettivi ed elementi di innovazione

Our project's main objective is to train youth (especially young musicologists and humanists) in music journalism (and in journalism in general) to increase their chances in today's labour market. Having that goal in mind, we try to create an alternative for university practices (that are not innovative enough in Poland, causing many young people to struggle finding a job). We help trainees to gain new, practical skills (usually such majors as musicology and humanities are too theoretical, leading to their graduates having difficulty in finding a job. We want to achieve out objectives through combining high level of education (cooperating with university professors) with modern technological solutions (using Internet, Skype, Facebook etc for training and educating). We want to cross the boarders, connect people with a specific idea. The scholarship will allow us to buy computer programs (e.g. Adobe Premiere Pro, Adobe Indesign), cameras, microphones and lighting for video lectures. It will also be used to improve our website (translate it into English), add advertisement in press and media, pay for PR service in the project. We also want to reach Polish communities abroad (especially in the East) with our message and our training program as well as to record video lectures at foreign

universities.

Risultati

Describe the results achieved by your project How do you measure (parameters) these. (max. 2000 characters): Implemen
communi
countries
reach for
site and
and peop
humanist
level and
training o
typesettir
Indesign)
environm
musicolog

How many users interact with your project monthly and what are the preferred forms of interaction? (max. 500 characters): Around 5
people a
group for

Sostenibilità

What is the full duration of your project (from beginning to end)?: Da 3 a 6 anni
What is the approximate total budget for your project (in Euro)?: Da 30.001 a 75.000 Euro
What is the source of funding for your project?: Finanziamenti pubblici o privati
Il progetto è economicamente autosufficiente?: No
Since when?: 2014-06-29 22:00:00
When is it expected to become self-sufficient?: 2017-02-27 23:00:00

Trasferibilità

Has your project been replicated/adapted elsewhere?: No
What lessons can others learn from your project? (max. 1500 characters):

Certainly, the most impo
and match with the best
learning, simultaneously
personnel. All this was
supplement to traditiona
work for the benefit of e
the cultural sector, whic
Another lesson is that m
professors want to give
develop our project in al
it, because this is the at
(in our case: workshops

Are you available to help others to start or work on similar projects?: Sì

Informazioni aggiuntive

Barriers and Solutions (max. 1000 characters): A barrier is a lack of professional equipment, that is w
lectures as we would like, in places of origin of well-k
desired. At present, we have to borrow cameras from
paperwork and lack of availability. PhD Guczalski fror
quality of his lectures is poor (moreover, we cannot a
befriended). Another barrier is lack of money. Our wa
conduct training free of charge and we ask for help ir
programs, we do not advertise ourselves in the medi:

Future plans and wish list (max. 750 characters): Our ambition is for our internships to be an alternat
universities in Poland consider online internships le
sometimes are more effective indeed). This is, how
Creating a network of video lectures on different m
other universities in the world can establish an inde
MEAKULTURA which can constitute a unique bank
music, jazz, rock, which in connection with the tran
including English, will facilitate our activities in the i
students (also those from abroad). Poland, due to t
boundaries has large Polish communities in the ea
we also want to reach these people who will be abl
often unfeasible plan to come to their homeland (vi
dream is to make it possible for the best people tra
magazine and elsewhere).

musicology [1] music [2] music magazine [3] criticism [4] writing [5] e-learning [6] on-line publishing [7]
workshops [8] articles [9] internet database [10] e-volunteering [11] journalism [12] video-lectures [13]
art [14] european legacy [15] education culture [16] international projects [17] polish culture [18] CMS
[19] student occupational training [20] humanists [21] musiologists [22] gaining education [23] job
market [24] professional development [25] blues [26] jazz [27] pop [28] classical music [29] music
promotion [30] proofreading [31] rock [32] alternatative music [33]

URL di origine: https://gjc.it/progetti/music-e-learning-and-writing-meakultura

Collegamenti
[1] https://gjc.it/category/keywords-separate-with-commas/musicology
[2] https://gjc.it/category/parole-chiave-separate-da-virgole/music
[3] https://gjc.it/category/keywords-separate-with-commas/music-magazine
[4] https://gjc.it/category/keywords-separate-with-commas/criticism
[5] https://gjc.it/category/keywords-separate-with-commas/writing
[6] https://gjc.it/category/parole-chiave-separate-da-virgole/e-learning
[7] https://gjc.it/category/keywords-separate-with-commas/line-publishing
[8] https://gjc.it/category/keywords-separate-with-commas/workshops

[9] https://gjc.it/category/keywords-separate-with-commas/articles
[10] https://gjc.it/category/keywords-separate-with-commas/internet-database
[11] https://gjc.it/category/keywords-separate-with-commas/e-volunteering
[12] https://gjc.it/category/keywords-separate-with-commas/journalism
[13] https://gjc.it/category/keywords-separate-with-commas/video-lectures
[14] https://gjc.it/category/parole-chiave-separate-da-virgole/art
[15] https://gjc.it/category/keywords-separate-with-commas/european-legacy
[16] https://gjc.it/category/keywords-separate-with-commas/education-culture
[17] https://gjc.it/category/keywords-separate-with-commas/international-projects
[18] https://gjc.it/category/keywords-separate-with-commas/polish-culture
[19] https://gjc.it/category/keywords-separate-with-commas/cms
[20] https://gjc.it/category/keywords-separate-with-commas/student-occupational-training
[21] https://gjc.it/category/keywords-separate-with-commas/humanists
[22] https://gjc.it/category/keywords-separate-with-commas/musiologists
[23] https://gjc.it/category/keywords-separate-with-commas/gaining-education
[24] https://gjc.it/category/keywords-separate-with-commas/job-market
[25] https://gjc.it/category/parole-chiave-separate-da-virgole/professional-development
[26] https://gjc.it/category/keywords-separate-with-commas/blues
[27] https://gjc.it/category/keywords-separate-with-commas/jazz
[28] https://gjc.it/category/keywords-separate-with-commas/pop
[29] https://gjc.it/category/keywords-separate-with-commas/classical-music
[30] https://gjc.it/category/keywords-separate-with-commas/music-promotion
[31] https://gjc.it/category/keywords-separate-with-commas/proofreading
[32] https://gjc.it/category/keywords-separate-with-commas/rock
[33] https://gjc.it/category/keywords-separate-with-commas/alternatative-music