



# Global Junior Challenge

Projects to share the future

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[Home](#) > 1 slum 100 Computers

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## Project Location

**Country:** Kenya

**City:** Nairobi/Kenya

## Organization

**Organization Name:** International Transformation Foundation(ITF)

**Organization Type:** Association

## Website

<http://www.itfsecretariat.org>

## Privacy Law

Consenso al trattamento dei dati personali

**Do you authorize the FMD to the treatment of your personal data?:** I do authorize the FMD to the

## Project Type

Education up to 29 years

## Project Description

**Description Frase (max. 500 characters):**

The 1 Slum 100 Computers project provide free computer training and entrepreneurship mentoring to disadvantaged youths in Eastern Nairobi slums and informal settlements. At completion of the training and mentorship, loans them computers and other technological devices to help them set up a computer based business such as cybercafé, respectively to the business plan designed during the training/mentorship.

**Project Summary (max. 2000 characters):**

Within a session of 6 months, 30 youths in 3 groups with 10 members per group receive free Computer training in applications related to cybercafé business services:

1. Introduction to computer: Ms. Office and Typing
2. Graphic design
3. Internet /web services.

Simultaneously, these youths will receive an entrepreneurship mentorship - Each group is requested to identify a local mentor and the Project assigns another mentor to each Group (a mentor: An experienced business person with 15+ years of diverse general business experience). These mentors help the group members to complete 9 modules course intended to help them create a business plan for the group and to document this plan with an elevator pitch, a business plan summary, and an Investment Profile. 9 modules course:

1. Mission, opportunity and strategy
2. External Environment
3. Target Market statement
4. Operations and value chain
5. Organization/Human Resource
6. Business Model
7. Metrics
8. Operating Plan
9. Financing .

At completion of this training & mentorship, each group (Leader) present their Business Plan Summary to Project and partners Leadership, mentors, and invited audience in a Public graduation conference. Each group then receive a loan package of basic equipments worth not exceeding 3200 \$, respectively to their business plan. For self-sustainability, the program requires loan repayment with interests of 12-15% if paid within 6 months and 12 months respectively.

Note: the 1 slum 100 computers project was developed and is operated by International Transformation Foundation (ITF) a youth led nonprofit organization on principles of stimulus and inspiration of change and transformation of youth for individual achievement. Providing youth self development programs encompassing leadership and entrepreneurship. ITF Secretariat is based in Nairobi-Kenya under the leadership of Secretary General-Mr. Venuste Kubwimana.

## **How long has your project been running?**

2012-12-30 23:00:00

## **Objectives and Innovative Aspects**

The 1 slum 100 computers project provide local youth who are generally poor combined with Opportunities to make self earned income, the project's idea is to challenge the participants to design and run computer based services resolving the community's challenges whereby they could earn revenues from providing services to the residents and from other services already offered in the community but lacking computer/technological aspects.

Each 1 slum 100 computers project activity is measured against own pre-designed metric:

- Computer training: each course has deadline and participant pass a test
- Entrepreneurship mentorship: each course has time limit and worksheet that each

participating group must be able to complete it.

## Results

**Describe the results achieved by your project How do you measure (parameters) these.** By today  
(max. 2000 characters): slum100  
cybercafe

**How many users interact with your project monthly and what are the preferred forms of interaction? (max. 500 characters):** The 1 slum  
groups w

## Sustainability

**What is the full duration of your project (from beginning to end)?:** From 1 to 3 years

**What is the approximate total budget for your project (in Euro)?:** From 10.001 to 30.000 Euro

**What is the source of funding for your project?:** Fee

**Is your project economically self sufficient now?:** No

**Since when?:** 2014-06-29 22:00:00

**When is it expected to become self-sufficient?:** 2015-11-29 23:00:00

## Transferability

**Has your project been replicated/adapted elsewhere?:** No

**What lessons can others learn from your project? (max. 1500 characters):** It is possible for youth w  
businesses provided the

**Are you available to help others to start or work on similar projects?:** Yes

## Background Information

**Barriers and Solutions (max. 1000 characters):** Initially we have challenges securing funding and des  
business person with 15+ years of diverse general bu  
the participantsto complete 9 modules course intende  
for the group and to document this plan with an eleva  
an Investment Profile. We had few local companies w  
(other) programs. We decided to ask these companie  
surprisingly many companies were interested in provi  
development officers and some money from their soc

**Future plans and wish list (max. 750 characters):** The 1 slum 100 Computers project is self sustainab  
is to replicate it in other locations of Kenya with slum  
by 2020. But this can be quick if we are able to sec  
replicate the program in Uganda, Tanzania and Rw

Youth <sup>[1]</sup> disadvantaged youth <sup>[2]</sup> youth livelihood <sup>[3]</sup> youth economic empowerment <sup>[4]</sup> Youth  
Employment <sup>[5]</sup>

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- [1] <https://gjc.it/en/category/parole-chiave-separate-da-virgole/youth>
- [2] <https://gjc.it/en/category/keywords-separate-with-commas/disadvanted-youth>
- [3] <https://gjc.it/en/category/keywords-separate-with-commas/youth-livelihood>
- [4] <https://gjc.it/en/category/keywords-separate-with-commas/youth-economic-empowerment>
- [5] <https://gjc.it/en/category/keywords-separate-with-commas/youth-employment>