



Global Junior Challenge

Projects to share the future

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Project Location

Country: Liberia

City: Monrovia

Organization

Organization Name: SURE-Liberia (Campaigners for Change)

Organization Type: Other

Website

<http://facebook.com/SURE-Liberia>

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Project Type

Education up to 10 years

Project Description

Description Frase (max. 500 characters):

The project is educative, informative and has the ability to address the issues of illiteracy and sensitize young people to understand their rights as Liberian citizens which could help them in holding their leaders accountable for the wrong that they do.

Project Summary (max. 2000 characters):

The key aspects of this project are sensitizing young people through civic education to know

their rights as Liberian citizens so as to be able to contribute meaningfully to the development of Liberia and to also hold their leaders accountable for the wrong they do. Another aspect of the project is reconstructing the minds of young people by financing their education through scholarship and financial aids programs and motivating them through scholastic awards programs where brilliant students are certificated and encouraged to be studious in schools.

This idea was born in 2004 while at the University. It was observed that the community where the University that I was attending was situated, most of the young people in that environment never had the means of going to school to acquire quality education. Most of the youths became workers at the university where they used to wash clothes for students in order to earn something to feed their families. I decided to lobby with my friends at the university to educate many of them instead of hiring them as workers to clean their clothes. The process worked very well and today am proud to say that my dream has come to reality as most young people are now been educated through our advocacy and hard work.

How long has your project been running?

2004-05-30 22:00:00

Objectives and Innovative Aspects

The project seeks to address the problems of violence, unemployment and illiteracy which have grown up to 80%. These were some of the contributing factors that led to the destruction of Liberia during the civil crisis. The President of Liberia, H.E. Madam Ellen Johnson Sirleaf, in 2012 described the educational sector of Liberia as a complete mess which validates the increment of illiteracy in Liberia and the weakness of the educational sector. Since our involvement and the involvement of other organizations in a robust form, there have been some changes in the educational sectors as government is now being compelled to provide more funding to support the educational sectors while other organizations are also making their contributions to solve some of the problems as well. The specific objectives of the project is to reconstruct the minds of young people through education so as to make them productive citizens of Liberia; prevail on national government to provide significant funding to address the issue of illiteracy in Liberian schools and to encourage Liberian youths to engage themselves in meaningful activities so as to become productive citizens of Liberia and the global community. We use our networking and human relations approaches, instruments or skills to achieve our goal and this has been working significantly.

Results

Describe the results achieved by your project How do you measure (parameters) these. (max. 2000 characters):

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How many users interact with your project monthly and what are the preferred forms of interaction? (max. 500 characters):

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motivated us to make significant impact in the lives of our generation. Most of their interaction is through voluntarism and direct interaction. Through voluntarism with some of these users, we strive to reach, work on our programs and concept and make sure that we set a clear agenda for outreach programs to attract more volunteers to the organization. This has been working very well. With the direct interaction aspect, most of our users interact directly with our beneficiaries, office staff and our partners as well. This gives them a form of motivation and assurance to keep us connected with institutions and individuals that we intend to solicit support from. Through direct interaction also, we provide significant responses to some of the doubts that our users/partners normally have about the project and encourage them to be a part of the team to transform Liberia's generation positively.

Sustainability

What is the full duration of your project (from beginning to end)?: More than 6 years

What is the approximate total budget for your project (in Euro)?: From 30.001 to 75.000 Euro

What is the source of funding for your project?: Grants

Is your project economically self sufficient now?: No

Since when?: 2014-05-30 22:00:00

When is it expected to become self-sufficient?: 2016-12-30 23:00:00

Transferability

Has your project been replicated/adapted elsewhere?: Yes

Where? By whom?: This project has been adapted by the Government of Liberia, Firestone-Liberia (w rubber plantation), Chevron Liberia (one of the biggest oil companies in the world) and Billiton (one of the biggest iron ore mining companies in the world)

What lessons can others learn from your project? (max. 1500 characters):

A lot of lessons can be learned from this project. It is important to have accountability, persuasiveness and to undertake meaningful interactions. It is also important to implement a project in a way that is sustainable and skills in engaging young people.

Are you available to help others to start or work on similar projects?: Yes

Background Information

Barriers and Solutions (max. 1000 characters): One of the major barriers or challenges in the implementation of our service is the lack of additional support from outside. To achieve a positive result on time. To address this situation, we are reaching out to our friends and organizations to support our programs in the future. As a result.

Future plans and wish list (max. 750 characters): It is our hope that in the next three years, this project will reach all the counties so as to touch the lives of young people and stimulate them to get involved in volunteer activities and community as well. Currently, we are working on this and intend to solicit the assistance of some international organizations and abroad to be our permanent partners. We believe in our dreams and deliver effectively. To make these dreams a reality, we will have significant contacts with individuals, institutions, organizations and the government.

become a reality.

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